ARCHIE SERIES

MAY
NO. 168

Jughead

MAC

12¢

APPROVED BY THE COMICS CODE AUTHORITY

IF YOU NEED EXTRA MONEY & YOU KNOW JUST *10* PEOPLE..

YOU CAN MAKE $50.00, $100.00, $200.00 AND MORE IN YOUR SPARE TIME—*It costs you nothing to try!*

Everyone You Know Needs Greeting Cards . . . and Everyone Loves Wallace Brown Cards.

Do you know 10 people? Of course you do! Add up several neighbors, some relatives, the grocer, the milkman, your dentist, a few friends — and you've got a lot more. So what are you waiting for? These folks alone can bring you in at least $50, probably $100 and more extra money in just a few hours spare time. And this is just a start. Everyone uses Greeting Cards for Birthdays, Get-Well, Anniversaries, etc., and when you show them the thrilling 1969 Wallace Brown line of Cards and Gift items — it's love at first sight. They'll snap up 2, 3, 6 or more Box Assortments and other things, too! This is the fun way of making money because it's so easy.

GET THESE 3 ASSORTMENTS ON APPROVAL

Rose Remembrance Ass't. Radiantly Beautiful Photos 18 Elegant Cards

Precious Pets Ass't. Irresistible Lovable—10 Giant Size Greetings

Sparkling Luxury Ass't. 20 Jeweled Cards. Rainbow Colors—Exquisite

Mail Coupon Below TODAY! Get Free Giant Catalog, Too!

We'll send you everything you need to start making money at once. So hurry! Mail business reply coupon below TODAY! It needs no postage! You'll get 3 fast-selling All-Occasion Assortments on approval plus FREE samples of Personalized Stationery, and our big, colorful 48-page Catalog FREE — packed full of lots of money makers — greeting cards, gift wraps, imported novelties and gifts, household items, decorated stationery, etc. Mail coupon this minute — you'll be glad you did!

Last year some folks made only $25 to $50 while others made $150-$250-$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW
FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY
No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

WALLACE BROWN, Dept. WBU-7
10 Martine Avenue
White Plains, New York 10606

YES, RUSH MY ALL-OCCASION SAMPLE KIT

I want to make extra money with the Wallace Brown line. Please rush me the three best-selling All-Occasion Assortments on approval, the Free 48-page catalog of money-making gift items and everything I need to start making money at once.

Fill in your name and address below — No stamp necessary

Name_____

Address_____ Apt. No._____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

FIRST CLASS
PERMIT NO. 589
WHITE PLAINS, N.Y.

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.A.

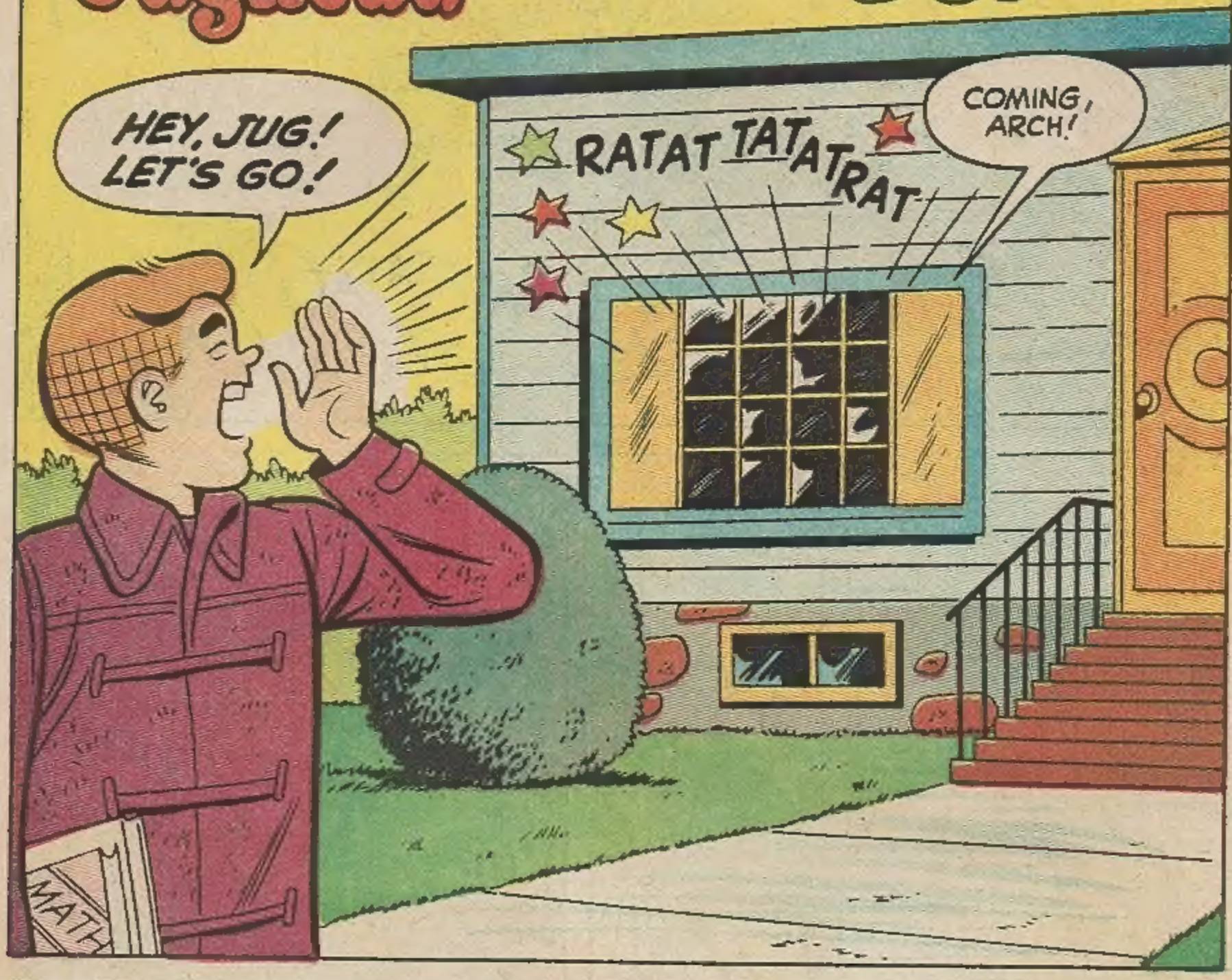
Postage Will Be Paid By

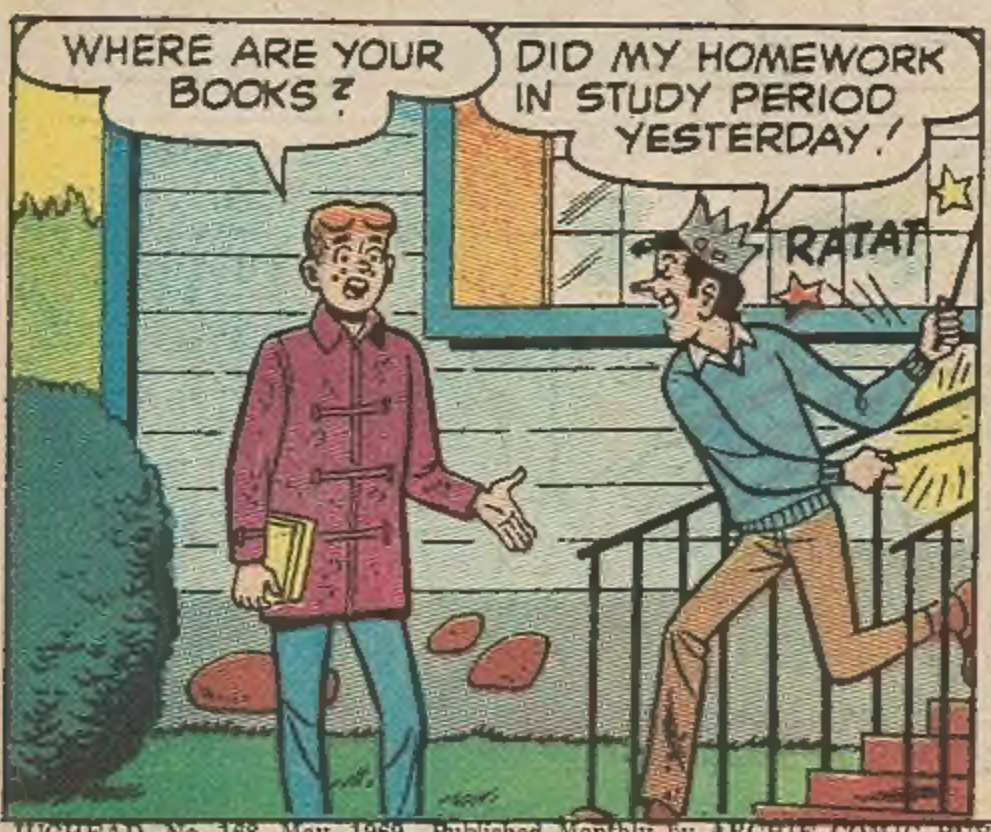
WALLACE BROWN, INC.
10 Martine Avenue
White Plains, N.Y. 10606

Dept. WBU-7

Jughead

IN "The DRUMMER BOY"





JUGHEAD, No. 168, May, 1969. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 166 East Superior Street, Chicago, Ill. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1969 by Archie Comic Publications, Inc. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

NO! NO! NOT THE PLATE GLASS WINDOW!

RATA TAT R AT

JUGHEAD! I TOLD YOU A MILLION TIMES! NOT THE WINDOW!

choclit

RATATATAT

YOU OUGHT TO LAY OFF THE DRUM PRACTICE, JUG! SOME PEOPLE ARE GETTING ANNOYED!

YOU DON'T GET TO PLAY WITH A SWELL GROUP LIKE THE ARCHIES WITHOUT A LOT OF PRACTICE!

RA RA RATA RATA RATA RATA TA TATAT

RATRATRATATRATA TRATATATA

WELL,....JUGHEAD IS ON TIME TODAY!

BE WITH YOU IN A MINUTE, BETTY! HAVE TO GET SOME THINGS FROM MY LOCKER!

HELLO, BOYS!

HI, BETTY!

TAR RAT TARARAT

RATATAT

JUGHEAD!

YOU KNOW ARCH.. THAT GIRL'S GOT EVERYTHING BUT AN EAR FOR MUSIC!

OKAY! TAKE YOUR SEATS! CLASS HAS BEGUN!

ALGEBRA

TODAY WE'LL PICK UP WHERE WE LEFT OFF YESTERDAY!

EVERYONE TURN TO PAGE FORTY EIGHT!

RATATATAT

TATARAT

ALGEBRA

NOW, AS YOU RECALL... WE WERE DISCUSSING...

TATA

TARATATATA

TARATA

ALGEBRA

...ER...AH... DISCUSSING UH... WE... WERE...ER...

TARATAT

TARRATA

RATATAT

JUGHEAD!!!

YES, MISS GRUNDY!

ALGEBRA

GET TO THE BOARD AND PICK UP THE CHALK!

YES, MA'AM!

NOW, DRUMMER BOY! WE WERE DISCUSSING THE DIAGRAM ON PAGE FORTY EIGHT!

ALGEBRA

LET'S SEE YOU DRAW IT FROM MEMORY ON THE BOARD!

Aa Bb Cc Dd Ee

ALGEBRA

TARATTARRAT TATAR

JUGHEAD!

(SIGH) I'LL KNOCK MISS GRUNDY!

EGAD!

PRINCIPAL

KNOCK! KNOCK!

COME IN, JUGHEAD!

CIPAL

I KNOW THE PROBLEM, MISS GRUNDY! I'LL HANDLE IT!

B-BUT...

YOU KNOW THE PROBLEM, SIR?

EVER SEE A PICTURE OF OUR SCHOOL DANCE BAND IN 1934?

IS THAT YOU AT THE SKINS?

THOSE AREN'T CHOPSTICKS, SON!

the HOT 5

SHALL WE HAVE A GO AT IT?

WHY NOT?

I'LL BET YOU THE "BEE" IS GOING TO MAKE HIM DRUM TILL HE DROPS!

BUT, OL' JUG SOUNDS LIKE HE'S GOT FOUR HANDS! HE'S NEVER THAT FAST WITH THE GROUP!

TATATATA

PRINCIPAL

TARRATA

TARRA

TATATATATA

TARRRATTA TAT

THE End

AMAZING $1 ART OFFER

4 Irresistible Wide Eyed Puppies In Full Color For Your Home

MAM'SELLE

TOUGHIE

ANGUS

A GIFT FOR HIS MASTER

Beautiful and Appealing Oil Paintings Now Yours as Full Color Large Art Prints

ALL 4 ONLY $1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11"x 14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

© Copyright 1968, Colonial Studios

COLONIAL STUDIOS, DEPT. CD-62
20 Bank Street, White Plains, New York 10606

Please send me the four Dog prints for only $1 plus 10¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

Name .....

Address .....

City .....State .....Zip .....

☐ SAVE! SPECIAL OFFER: Order three sets of prints only $2.00 (You save $1.30). Extra sets make ideal gifts.

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 168 MAY MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
MARILYN CANAN
94 Front Street
Sioux Lookout
Ontario, Canada

Dear Archie,

I really enjoy your swinging show and your fellow members who help to make the Archies possible. Your band is terrific. Every Friday I anxiously wait for the Archies to appear on my screen.

I really dig Reggie with his popular jokes and tricks, and of course, Jughead who has a sweet-tooth for food.

Also Hot Dog who spoils Reggie's tricks when he tries to pull the wool over Jughead's eyes. He's just great and he sure is hot.

Your dance of the week is sensational. Learning the dance is groovy, and all I can say is keep them coming.

Keep socking it to us! The Archies are Super.

2nd PRIZE — $3.00

REPORTER
JANET SCOTT
3305 Barton Avenue
Richmond, Va. 23222

Dear Archie,

I am in the fourth grade. Each Saturday morning I will either bump my head, step on pins, hit my toe, or do just about anything to see your show.

I am trying very hard to learn your Betty and Veronica dances. It was a very good idea to have dances on the show. All my friends do the dances too.

I enjoy listening to your songs. I just love Bang-Shang-A-Lang all the songs are great!

3rd PRIZE — $2.00

REPORTER
JIM PALMER
204 South Thurlow Street
Hinsdale, Ill. 60521

Dear Archie,

I think your idea of having your own show and putting out an album is just dynamite.

I hope you keep making new songs and dances. The week of Nov. 16, 1968 I enjoyed tremendously, because the dance and song of that week was the best yet. I have your record "Bang-Shang-A-Lang", and "Truck Driver" and I think it's a gas. Your show is the best cartoon program I have seen in the world.

4th PRIZE — $1.00

REPORTER
RANDY BAKER
2722 Fern
R.O. Mich., 48073

Dear Archie,

I can't tell you how great I think your show is. I like when the Archies sing Bang-Shang-A-Lang, and I also like when Hot Dog talks.

Your show is so good. The dances are fabulous, my friends and I try to do them. I never missed your show yet, and I never will.

5th PRIZE — $1.00

REPORTER
NORMAN PUGET
165 Anne Street South
Barrie, Ont., Canada

Dear Archie,
I saw your show! I like the Bubble Gum dance. I think that Hot Dog was really good! The show was just great, but best of all I liked the gang in motion and to hear their voices was really out-a-site. Hurrah for the "ARCHIES"

6th PRIZE — $1.00

REPORTER
THOMAS NEWCOMER
3212 Old North Pt. Road
Baltimore, Md.

Dear Archie,
I think that your show is very funny If I missed your show I would be very unhappy. I have the Archies record and it is really cool The dances are just out-a-site also
All of my friends love your show too

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME .. AGE
(PLEASE PRINT PLAINLY)

ADDRESS. . . . .

CITY. . . . . STATE ZIP CODE

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION
ACT OF OCTOBER 23 1962 SECTION 4369
TITLE 39 UNITED STATES CODE

Date of Filing November 1 1968
2 Title of Publication JUGHEAD
3. Frequency of Issue Monthly
4 Location of known office of publication Second and Dickey Sts Spring Illinois 62706
5 Location of the headquarters or general business of the publishers (not printers) 1116 First Ave New York N Y 10002
6 Names and addresses of Publisher, Editor and Managing Editor Publisher ARCHIE COMIC PUB. INC., 1116 First Ave New York N Y 10021 Editor John L Goldwater 1116 First Ave, New York N Y 10021 Managing Editor Richard H Goldwater 1116 First Ave, New York N Y 10021
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock If not owned by a corporation, the names and addresses of the individual owners must be given If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given)
ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue New York N.Y. 10021, Louis H Silberkleit, 1116 First Avenue New York, N Y 10021 John L Goldwater, 1116 First Avenue New York, N.Y 10021
8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities (If there are none, so state) None

10 EXTENT AND NATURE OF CIRCULATION	Average No Copies Each Issue During Preceding 12 Months	Single Issue Nearest To Filing Date
A. Total No copies printed Net Press Run	506,085	645,210
B Paid circulation 1 Sales through dealers and carriers street vendors and counter sales	343,789	459,654
2 Mail subscriptions	1,500	1,600
C Total paid circulation	345,269	461,254
D Free distribution including samples3 by mail carrier or other means	—0—	—0—
E Total distribution	345,269	461,254
F Office use, left-over unaccounted spoiled after printing	160,816	183,956
G Total Sum of E & F should equal net press run shown in A)	506,085	645,210

I certify that the statements made by me above are correct and complete

LOUIS H SILBERKLEIT
Publisher

100 Little Dolls all for $1.00

Don't shake your head in disbelief! This is TRUE! For only 1 PENNY EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1 — 1 penny A PIECE!

Baby Dolls — Nurse Dolls — Dancing Dolls
Costume Dolls — Ballerina Dolls — Mexican Dolls
Indian Dolls — Clown Dolls — Cowboy Dolls
Bride Dolls — Groom Dolls — and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-density styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, COWGIRL DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in 11 fashion extreme. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a fantastic gift for a little girl! Just think of it — 100 exquisite little dolls — in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

100 DOLL CO., Dept. 648 160 Amherst St., E. Orange, N.J. 07019

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People below our ad, and not believing we can give such value, write us to ask what our 100 Dolls are made of. Here's what they ask. WE TELL: Each and every one of our 100 dolls is made of CAMLINE STYRENE and SYNTHETIC RUBBER, guaranteed not to break or melt—no dirt to wash—Dolls! Every doll you get is molded, manufactured out of high impact styrene to resist breakage, and it's fun to play with. They are truly an original!

MAIL COUPON TODAY!

THE 100 DOLL CO. Dept. 648
160 Amherst St., E. Orange, N. J. 07019

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $_____ in check ☐ money order ☐ cash ☐ for _____ set of 100 Dolls each at $1 plus 35c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.'s)

Name _____
Address _____
City _____ Zone _____ State _____

10 WAY HAIRPIECE

10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.

SUN - MOD MAKER
PONY TAIL
BEAU - COMMON
BEE HIVE
NEBBNT MAKER -
FACE FLATTERER -
COUNTESS STYLE -
MADAM
AMBASSADOR
ETC.

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our experts! Include sample of your hair and leave the matching to us! MAIL COUPON NOW!

YOURS ONLY $1 FREE

New MOD-VOGUE illustrated hair style instructions included.

LOW INTRODUCTORY OFFER . . . $1.
Be sure to include sample of hair and $1. (plus 25c postage and handling).
Mail to —
BEAUTY AIDS CO., Dept. 144
160 Amherst St.,
East Orange, N. J. 07018

Artist's version of one or more hair pieces in use.

© entire contents copyrighted 1967

BE DOUBLY GLAMOROUS ORDER TWO GLAMOUR 21 BOTH SIDES!

MONEY-BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 144
160 Amherst St., East Orange, N. J. 07019

I enclose $1. (plus 25¢ postage and handling) and hair sample! Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send _____ hairpiece I enclose $1. plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

Jughead IN "MISSION RIDICULOUS"

FOR US? THIS TAPE? WHO SENT IT?

I DON'T KNOW! A FELLOW GAVE ME A QUARTER TO DELIVER IT TO TWO GUYS AT THIS ADDRESS!

HEY, JUG! IT'S REGGIE!

THIS IS TOP SECRET! MEET ME AT THE CHOKLIT SHOPPE!

THIS TAPE WILL SELF-DESTRUCT IN FIVE SECONDS!

GROOVY!

LIKE IN A T.V. SHOW!

BUT, I WONDER HOW HE DOES IT?

LET'S WATCH AND SEE! THREE SECONDS... TWO SECONDS... ONE SECOND...

POOF!

OH, AREN'T YOU THE WISE GUY, THOUGH!

VERY FUNNY, REG!

WHAT HAPPENED?

HYUK! HYUK!

Soda

HEE! HEE! DILTON FIXED THAT TAPE FOR ME WITH SOME SORT OF SMOKE POWDER!

HAR HAR! REGGIE MANTLE... YOU DO THINK UP THE GREATEST GAGS!

..AND POPS- THAT ISN'T THE END OF IT! THERE'S MORE TO COME!

YOU HAVE A FIENDISH SENSE OF HUMOR!

GUYS LIKE THAT I CAN DO WITHOUT!

GUYS LIKE THAT- THE WORLD CAN DO WITHOUT!

HEY! ARE YOUR NAMES ARCHIE AND JUGHEAD?

YES!

WHAT'S UP!

THERE'S A PHONE CALL FOR YOU TWO IN THIS BOOTH!

NOW WHO KNEW WE'D BE PASSING HERE?

HEY, CHAMPS! THIS IS REGGIE WITH A SECRET MESSAGE FOR YOU TWO! THIS PHONE WILL SELF DESTRUCT IN FIVE SECONDS!

HELLO?

HEY! THAT ROTTEN KID LOCKED US IN!

OPEN UP! YOU ROTTEN KID!

BAM!

BAM!

BAM!

SORRY GUYS! I GOT A DOLLAR FOR DOING THIS! NOW YOU CAN'T EXPECT ME TO TURN DOWN A DOLLAR!

42

WOOSH!

WHAT'S GOING ON IN THERE?

YOU BLAMED DESTRUCTIVE KIDS! CAN'T YOU FIND SOME NICE WAY TO HAVE FUN?

WHERE'S THAT KID?

AHA!!

UH, OH!

GOOD THING I CAN OUTRUN HIM!

BEAUTIFUL! RIGHT INTO THE OLD TRAP! NOW IT'S OUR TURN!

(GULP) CAN'T WE MAKE A DEAL?

HEY, KID! HOW DID IT WORK OUT?

GROOVY!

THOSE TWO ARE SO MAD THEY COULD CHEW NAILS!

HAR, HAR! GROOVY!

HEY! A DOLL IN THE STREET ASKED ME TO GIVE YOU HER PHONE NUMBER! SHE SAID YOU'RE CUTE!

SHE'S GOT GOOD TASTE!

SHE MUST HAVE SEEN ME THROUGH THE WINDOW! THEY ALL FALL FOR OL' REG.!

HMMM... MOHAWK 5-052.! THIS SHOULD BE GOOD.!

HOWDY, POP!

HELLO, BOYS.!

WATCH CLOSELY, POPS! REGGIE IS GOING TO SELF DESTRUCT IN FIVE SECONDS.!

HOW DO YOU KNOW?

THAT'S THE UNLISTED PHONE NUMBER OF BIG MOOSE'S GIRL, MIDGE.!

BARRY + MARL
SALLY
SO 7709
EX 21000
JACK
$3010

The End

DIG THIS CRAZY OFFER!

WE'LL SEND YOU A *FREE* COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION! YOU GET ONE ISSUE EVERY TWO MONTHS FOR A TOTAL OF *5* ISSUES!

YOU GET FOUR GIANT SIZE COMICS *PLUS* A BIG BONUS ISSUE ABSOLUTELY *FREE!*..IT'S A *STEAL!*

LIKE FINDING A QUARTER! ..AND WHO CAN'T USE AN EXTRA TWO BITS?

SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!..ACT *NOW!*

SEND TO: ARCHIE'S PALS 'N' GALS 5 FOR 4
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME (PLEASE PRINT) _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUY 4! GET 5!

Jughead choclit shoppe

IN GRATE FUN

FOR PETE'S SAKE, JUG! YOUR GREED IS ALWAYS GETTING YOU INTO TROUBLE!

ARCHIE! MY HAND IS CAUGHT IN THIS GRATE!

CAREFUL! I'LL LIFT OFF THE GRATE!

I WAS JUST TRYING TO GET THAT QUARTER!

IT'S JUST A PIECE OF SHINY PAPER!

WELL, IT LOOKED LIKE A QUARTER!

WELL, YOU LOOK LIKE AN IMBECILE!

YEAH, I KNOW! LET'S GET OUT OF SIGHT BEFORE SOMEBODY SEES ME!

OKAY! BEHIND THE CHOCKLIT SHOPPE!

CONES

HEY! WE LEFT THAT BIG OPENING IN THE SIDEWALK! THAT'S DANGEROUS!

HERE! THIS BOARD WILL FIT OVER IT! COVER IT UNTIL I GET MY HAND OUT!

CUPS

choclit Shoppe

OKAY! I PUT THE BOARD OVER IT!

GOOD! NOW, HELP ME GET LOOSE FROM THIS GRATING!

UGH!

EEYOWITCH!

1000 NAPKINS

1000 CONTIN

OOF!

(SIGH) IT'S NO SOAP! YOU'RE STUCK FOR GOOD!

SOAP!

SOAP? THAT'S A SWITCH! CHOCOLATE MALTS USED TO BE YOUR FAVORITE!

Special 25

SOME PEOPLE HAVE PECULIAR TASTES!

YOU WANT THE WORKS? WHIPPED CREAM? CHERRIES? SYRUP?...OR DO YOU TAKE IT STRAIGHT?

SWING A LONG with KAY KAISER

JUST GIVE ME THE SOAP, POPS! I'LL LISTEN TO YOUR COMEDY ROUTINE LATER!

SOAP

SOAP? NOW, WHAT WOULD HE WANT WITH SOAP?

HEY! IT BUBBLES!

HOLD STILL!

NOW, PULL!

YECH! IT FEELS SLIMY!

IT'S NO USE! IT JUST WON'T BUDGE!

HEY! WHAT DID THE DUMMY DO NOW?

WATCH OUT!

CLUNK!

WHO'S THAT?

1000 CUPS

ULP! HE'S OUT COLD!

IT SLID OFF! LOOK I'M FREE!

GOOD! NOW HELP ME CARRY REGGIE HOME! HE'S GOING TO WAKE UP WITH A BIG HEADACHE!

HE ALWAYS WAS A SOREHEAD!

HE'LL BE TOO HARD TO CARRY! WE NEED SOMETHING TO USE AS A STRETCHER!

I KNOW JUST THE THING!

CONES

WE JUST ROLL HIM ONTO THIS BOARD AND...

THE HOLE IN THE SIDEWALK! YOU LEFT IT EXPOSED!

1000 CONES

CONTINUED

HERE'S A WHOLE TREASURE CHEST OF FUN

THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool family. Free book on "How to Become a Ventriloquist"
No. 137 25c

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No. 182 ..... $1.00

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Should not be used for gambling purposes
No 2060 $1.50

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth
No. 678 ... Only 50c

EXHAUST WHISTLE

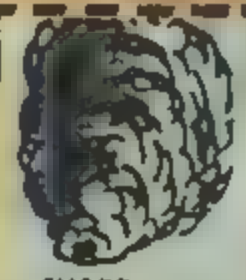
CRAZY NOISE CAR GAG

Just slip it into the exhaust pipe of your friend's car ... then wait 'till when he starts the engine. The horn and lights go ... make him think the motor's about to blow up or fall apart ... and you roar with laughter
No. F193 50c

BOOMERANG

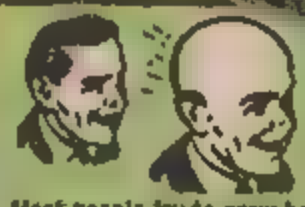
Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a barrel of monkeys.
No. 141 75c

SMOKE



Light one and watch the column of thick white smoke rise in the ceiling and expand into a dense cloud. Sensational surprising effect
No 971 ... 30c

SKIN HEAD WIG



Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance.
A36 ..... $1.00

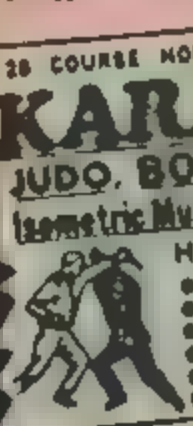
JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation" Absolutely harmless.
No 238 Only 50c

MONEYMAKER

Insert a blank piece of paper, turn the knob ... and OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A135 ..... 1.25

20 COURSE HOME STUDY PROGRAM KARATE JU-JITSU JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts



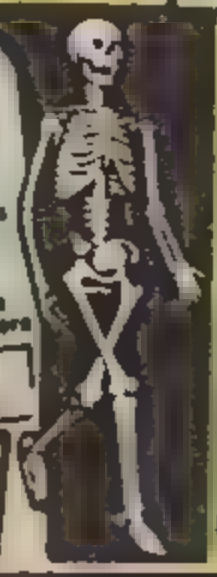
Only $1.00

Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

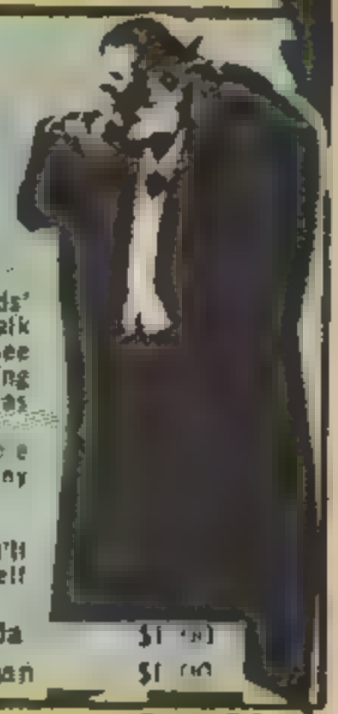
FREE Karate Practice and Nerve Center Chart Item No. 73

Monster-Size FULL SIZE SKELETON



This 5-foot "Mr. Bones" is scary enough at any time but wait'll you see him glowing in the dark! Shake him and his arms and legs move ... you'd swear he's alive if you like to haunt houses and frighten friends, this is for you! Or hang him in your room.
No. F200 ..... $1.25

MONSTER SIZE MONSTERS



Imagine your friends' shock when they walk into your room and see the "visitor" standing around ... as BIG as life.

Dracula – as horrible and sinister as any nightmare

and so life-like you'll probably find yourself talking to them

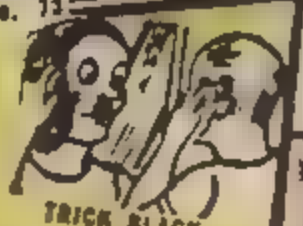
No. F17A-Dracula $1.00

No. F17B-Wolfman $1.00

ONION GUM

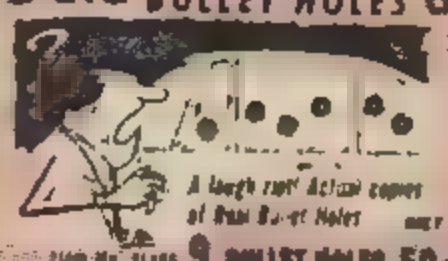
Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack
No. 281 ..... 25c

TRICK BLACK SOAP



Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror he'll be shocked. Harmless.
No. 875 Only 35c

BULLET HOLES



A laugh riot! Actual copies of Real Bullet Holes
9 BULLET HOLES 50¢

X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works! Imagine—you put on the "X Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.
No. F17 $1.00

SECRET BOOK SAFE

With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under structure is covered with a mutated leather binding 700 $1

Honor House Prod. Corp. **Dept. 7GK52**
Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose ... in full payment. Same guarantee.
☐ Send C.O.D. I will pay postmen on delivery plus C.O.D. and shipping charges

Name .....

Address ..... Zip

N.Y. State residents please add 2% sales tax
Sorry we cannot ship orders for less than $1.00. Kindly add 15c for postage and handling to all orders

NO SWEAT, ARCH! I'LL JUST PUT THE GRATE BACK!

GOOD BOY!

BACK SO SOON? THE GRATE! YOU DIDN'T REPLACE IT?

IT'S NOT NECESSARY!

THE HOLE HAS BEEN FILLED IN!

FILLED IN? WITH WHAT?!!

WITH POP TATE!! GOOMBYE PLEASE!

The End

LI'L JINX SOME FEAT!

WHERE WERE YOU YESTERDAY, LI'L JINX? I DIDN'T SEE YOU AROUND!

I WAS AWAY, GREG!

I WAS VISITING MY COUSIN! I HAVEN'T SEEN HIM *FOR A LONG TIME!*

HE'S GROWN A *WHOLE FOOT!*

WOW! THAT MUST BE *FUNNY!*

WHAT IS *FUNNY?*

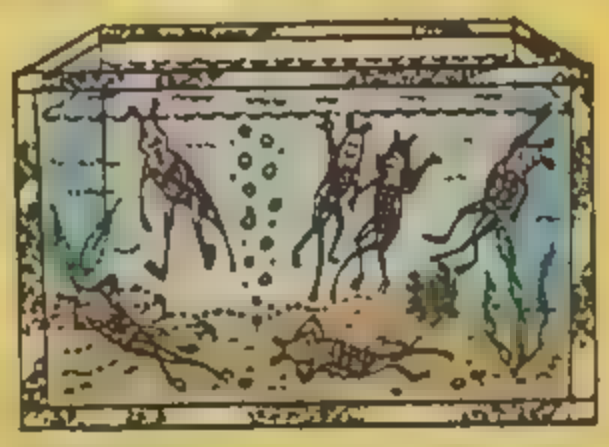
YOUR COUSIN WALKING AROUND WITH *THREE FEET!*

END

GROW AMAZING LIVE SEA-MONKEYS!®

Just Add Water — you've got "INSTANT LIFE"®

ONLY $1.00



Yes, it's the living truth! In only five minutes you will actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys that are even more fun than a zoo full of chattering, howling jungle monkeys! World's most amazing new pet, children and adults alike will laugh and thrill with wonderful excitement. Watch the comic antics of these fantastic underwater buffoons that are really alive. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by his tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels of joy in the water . . . see the ticklish ones "scratch" each other's backs. Watch them swim singly or in ever-changing graceful formations, creating a live sea-circus.

Watch the Miracle of Life

These genuine living sea animals begin life from a seemingly inanimate handful of glittering crystals which contain the secret of life. A fantastic genetic material that stays alive for as long as twenty years. And these delightful pets that are born alive are so tiny . . . only three-quarters of an inch long when full grown, you raise an entire troupe in an ordinary glass of water from your sink. It's so safe, just empty the package of crystals we send you into the fish bowl of water and you will immediately see "Instant Life." Best of all, you can create a whole new brood at any time, to give as gifts or sell if you wish.

They Obey Your Silent Commands

You can actually make these marvelous Sea Monkeys behave like a bunch of trained seals as they follow a beam of light anywhere. Just darken the room and watch them follow a flashlight or candle beam forward, backward, sideways or around like a pack of happy kids playing Follow the Leader. So don't delay! Order now. Only $1.00 plus 25¢ shipping charges complete.

SALES UNLIMITED 120 EAST 56TH STREET N. Y., N. Y. 10022

FREE: Receive with each order, a magnificent, fully-illustrated "Instant Life" Handbook of instructions, tricks, training and amazing life history of Sea-Monkeys. PLUS — a FULL YEAR'S SUPPLY of special Sea-Monkey Growth Food to Feed your fantastic pets! Note: Sea-Monkeys are so simple to handle, even a 6 year old child can raise them successfully!

MONEY BACK GUARANTEE

SALES UNLIMITED DEPT. AR-4
120 EAST 56TH STREET NEW YORK, N.Y. 10022

Rush me my kit(s) for hatching my live Sea-Monkeys at once. If I am not 100% delighted, I may return it for prompt refund of my purchase price.

I enclose $1 plus 25¢ ship. charges for each kit. Send____ k t(s).

☐ Cash ☐ Check ☐ Money Order.

Total amount enclosed $_____ (No C.O.D.'s please)

Name_____

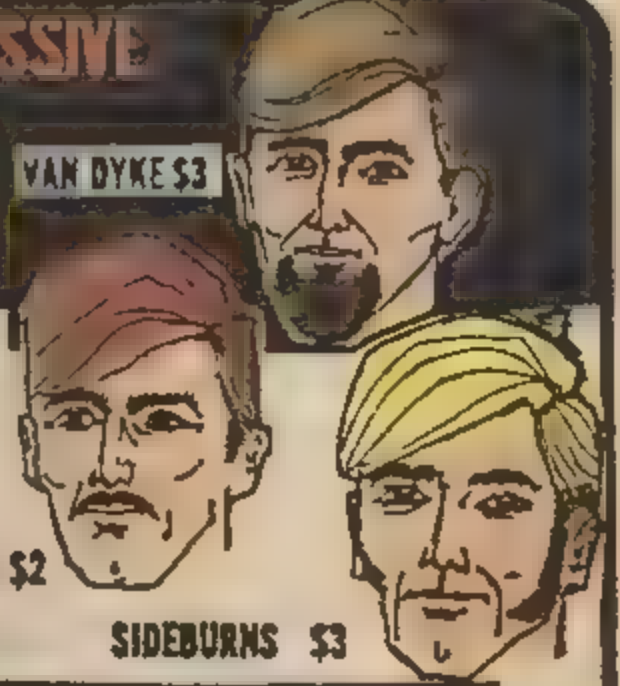
Address_____

City_____ State_____ Zip_____

Copyright 1968

2 DIFFERENT EXCITING ROMANTIC IMPRESSIVE LOOK ANYTIME!

VAN DYKE $3



MUSTACHE $2

SIDEBURNS $3

HAVE THE LOOK MEN ENVY, AND WOMEN ADMIRE WHENEVER YOU CHOOSE!

Now at last you can have the experience of wearing sideburns, mustache, or Van Dyke that is so real looking your friends will think it is your very own!

Competition tough . . . want to impress your employer or girl friend . . . want to look older or younger or different . . . cool or sharp??? Do you miss the attention you should be getting?? Try a Masculiner Van Dyke, Sideburns and/or Mustache . . . all three, separately or in different combinations . . . and see the amazing difference . . In your NEW LOOK you can have in seconds! Don't miss out on all the fun that so easily can be yours! Send for your Mustache, Sideburns and Van Dyke at once! Simply check the color you want in the coupon or send a sample of your hair and leave the matching to our expert. Your hair sample is color matched at no extra cost . . . or order in the color you choose. MAIL COUPON NOW!

Adheres securely . . . off and on in seconds . . . can be worn as is or trimmed to just the style you want . . . wear it confidently whenever you can to have the LOOK you want for yourself!

FREE: Complete instructions on how best to wear your Van Dyke, Mustache or Sideburns . . . sent in plain wrapper with order.

SOLD ON MONEY BACK GUARANTEE: You must be 100% satisfied, you must see an exciting new LOOK in your appearance, it must be everything you want it to be or your money back!

ALL THREE $6

VAN DYKE $3
Try it alone or with any combination.

MUSTACHE $2
Try it . . . see the difference.

SIDEBURNS $3
Try it alone or with either Van Dyke, mustache or both.

MAIL COUPON NOW!

MASCULINER CO., Dept. 56, P.O. Box 802
160 Amherst St., East Orange, New Jersey

O.K. I WANT TO SEE THE MANY DIFFERENT CHANGES IN MY APPEARANCE. SEND THE ONES CHECKED ON A MONEY BACK GUARANTEE. PAYMENT IS ENCLOSED. I MUST be 100% Satisfied or I may return everything for full refund. Send color checked or ☐ please match sample of my hair enclosed.

Rush the Following:
☐ Mustache $2
☐ Van Dyke $3.
☐ Sideburns $3.

Please Send Order in Color Checked:
☐ Blonde
☐ Black
☐ Light Brown
☐ Medium Brown
☐ Dark Brown
☐ Grey - Silver
☐ Dark Auburn
☐ Light Auburn

☐ I enclose $6. send all 3 (I save $2.) cash, check or money order.

Name_____

Address_____

City_____ State_____ Zip_____

Entire Contents Copyrighted 1968

SOLD ON MONEY BACK GUARANTEE

Jughead IN The Deadline

ARCH! ARCH! I GOT IT! WHAT A GREAT STORY FOR THE SCHOOL NEWSPAPER!

AND JUST IN TIME TOO! WE CAN REALLY USE ONE!

EDITOR

QUICK, JUG! SPILL IT!

DON'T RUSH ME, ARCH! WHEN YOU DO THAT...

...I CAN'T THINK!

OKAY, I WON'T RUSH YOU!

SIT DOWN, JUG! I NEED A STORY BUT I'M NOT GOING TO RUSH YOU!

STAY CALM AND TAKE YOUR TIME! NOW JUST TELL ME ONE LITTLE THING!

WHAT IS THE STORY?

I TOLD YOU NOT TO DO THAT, ARCH!

NOW I'LL NEVER REMEMBER WHAT IT WAS!

I'M SORRY I YELLED AT YOU, PAL! WE'LL RETRACE YOUR STEPS JUST BEFORE YOU GOT HERE!

I SEE! MAYBE SOMETHING I SEE WILL *RING A BELL!*

SCHO PAPE

BONG!

ARCH!

THAT'S THE SCHOOL BELL, YOU DUMMY!

NOW KEEP AN EYE OUT FOR THINGS AND PEOPLE! SOMETHING HAS TO REMIND YOU OF IT!

OKAY!

FOR EXAMPLE... WAS THE STORY ABOUT MR. WEATHERBEE?

A STORY ABOUT ME?

FOR THE SCHOOL NEWSPAPER!

NO, IT WASN'T ABOUT MR. WEATHERBEE, ARCH!

IT WASN'T ABOUT YOU, MR. WEATHERBEE!

THAT MAY HAVE BEEN MY LAST CHANCE FOR IMMORTALITY!

WAS IT ABOUT BETTY OR RONNIE?

WAS WHAT ABOUT US?

JUGHEAD HAD A STORY FOR THE SCHOOL NEWSPAPER AND NOW HE CAN'T REMEMBER IT!

I'VE HEARD ABOUT CASES LIKE THIS!

MAYBE WE COULD SHOCK HIM INTO REMEMBERING!

BETTY, WHAT COULD POSSIBLY SHOCK JUGHEAD?

THIS!

SMACK

YOU SHOCKED HIM ALL RIGHT! NOW ALL WE HAVE TO DO IS CATCH HIM TO SEE IF HE REMEMBERS!

ARCH, IT WAS NO GOOD! I STILL CAN'T REMEMBER!

JUG, THINK OF MY DEADLINE! I'VE GOT TO GET A STORY TODAY!

IT'S NO USE, ARCH!

SORRY, PAL!

OKAY, I'LL JUST HAVE TO MAKE ONE UP MYSELF!

HEY! I GOT IT! JUGHEAD DID GIVE ME AN IDEA FOR A STORY AFTER ALL!

TAP TAP

LATER THAT WEEK...

NICE STORY, ARCH!

NOT BAD IF I DO SAY SO MYSELF!

STUDENT SUFFERS MEMORY LAPSE!

HEY, ARCH! I JUST THOUGHT OF THAT STORY!

THE END

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU! - FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star you select!

NO LIMIT! Pick as many stars as you like!

Enjoy this thrilling new hobby: start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Choose from these **TOP STARS,** *or any others! See instructions below.*

Julie Andrews
Ann-Margret
Lucille Ball
Richard Basehart
Batman (Adam West)
Beatles (together)
George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Cesare Danova
James Darren
Henry Darrow
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely
Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Halpin
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Sajid Khan
De Forest Kelly
Walter Koenig
Marta Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton
June Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McEnery
Tom Nardini
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal
Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yale Summers
Justin Tarr
Roy Thinnes
Robert Vaughn
Robert Wagner
John Wayne
Guy Williams
Van Williams
Robert Wolders
Efrem Zimbalist

POSTERS 22" x 34"

Now ready for immediate delivery of the following STARS only...

1 The Monkees
2 David Jones
3 Mickey Dolenz
4 Stefanie Powers
5 James Darren
6 Marlo Thomas
7 David McCallum
8 William Shatner
9 Leonard Nimoy
10 Billy Mumy
11 Julie Andrews
12 Dino, Desi & Billy
13 Sally Field
14 Elvis Presley

PRICE: $1 each plus 25c for postage and handling.

★ **FAN CLUB MEMBERSHIPS** ★
FOR ANY OF THE STARS LISTED
Join Now, and receive lots and lots of photos (candid and posed) plus a beautifully printed membership card. Lifetime membership fee only $1. Add 25c for postage and handling.

INSTRUCTIONS: 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper. 2. For each name you select, enclose 25c to cover mailing and handling cost of both photos. (For extra-quick special service, enclose 25c extra.) 3. Print your own name and address clearly.

Mail to me at this address:
JERI OF HOLLYWOOD
DEPT. E—98
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

E·L·E·C·T·R·I·C SPLIT LEVEL, FULLY-FURNISHED DOLL HOUSE WITH COMPLETE DOLL FAMILY-

HERE IS WHAT YOUR YOUNGSTER GETS:
- **Modern Split Level House • 8 Large Rooms • Complete Furniture Set of 29 Pcs. • 5 Piece Doll Family • Battery operated Lighting • Grass lawn that actually Grows.**

This gorgeous 24"x12"x12" split-level beauty will kindle a glow of excitement from any youngster. How proud she'll be as mistress over her living room, dining room, 2 bedrooms, recreation room, kitchen and garage—all adorably decorated and completely furnished with 29 pieces of furniture. The house is provided with electric light that is guaranteed safe and provides a comforting glow all night long. With this beautiful house comes a complete family of dressed dolls—Mama, Papa, son, daughter and baby, and even a lawn that grows real grass. There are no limits to the hours and hours of imagination and joy that can be stimulated by this remarkable set. And just look at the low, low cost:

Electrically lit, 8-room Doll House with easy to follow assembly instructions	$1.98
Dressed doll set consisting of Mama, Papa, Brother, Sister and Baby	$ .79
Complete 29-piece furniture and appliance set	$1.00
Batteries not included	Total $3.77

Because of large size and weight, please add 63c to cover postage and handling.

10 DAY FREE TRIAL!
If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

MONEY BACK GUARANTEE

HOUSE DOLLS PROD. CORP., DEPT. 7DH52
LYNBROOK, N.Y.

Please rush me the following on your money-back-if-not-delighted-guarantee:

☐ Complete electric Doll House & lawn $1.98
☐ Complete 5 piece dressed Doll Family .79
☐ Complete 29 piece Furniture Sets 1.00

I enclose ____ in full payment (please add 63c shipping charges.)
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name _____
Address _____

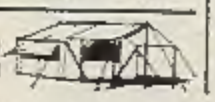
WIN $1,000 COLLEGE SCHOLARSHIP

or OTHER GRAND PRIZE AWARDS

...And Get The PRIZES YOU WANT AT NO COST!

...Or BIG CASH PROFITS

Portable Color TVs

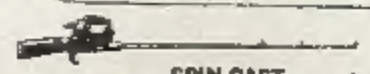


Cabin Tents

Wren Mini Bikes

Polaroid Color Cameras

It's Easy to Sell Beautiful J.S.C.A. Greeting Cards!



SPIN-CAST ROD AND REEL
Sell Only 1 Order

SPALDING BALL GLOVE
Sell Only 1 Order

DELUXE 3 SPEED HI-RISER BIKE (WITH CLICK STICK SHIFT) (BOYS OR GIRLS MODEL)
Sell Only 6 Orders

BADMINTON SET
Sell Only 1 Order

ELECTRIC CORN POPPER
Sell Only 1 Order

12 TRANSISTOR PORTABLE RADIO OUTFIT
Sell Only 1 Order

U. S. BUGLE
Sell Only 1 Order

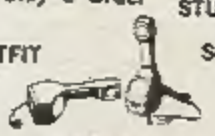
STUDENT CHEMISTRY LABORATORY
Sell Only 1 Order

TRANSISTOR RADIO AND BROADCASTER
Sell Only 1 Order

ELECTRIC FOOTBALL GAME
Sell Only 1 Order

GLASS BOW ARCHERY SET
Sell Only 1 Order

BOYS OR GIRLS WRIST WATCH
Sell Only 1 Order



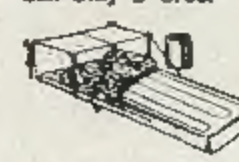
INTERCOM TELEPHONES
Sell Only 1 Order

DAYTONA ROAD RACING SET
Sell Only 2 Orders

FOLK GUITAR
Sell Only 1 Order

600 POWER ILLUMINATED MICROSCOPE
Sell Only 1 Order

ELECTRIC CHORD ORGAN
Sell Only 3 Orders



POODLE DOG RADIO
Sell Only 1 Order

CADET SLEEPING BAG
Sell Only 1 Order

DELUXE TENT
Sell Only 2 Orders

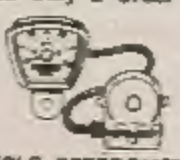
INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order

GIRLS PENDANT WATCH
Sell Only 1 Order

CORSAIR GAS POWERED PLANE
Sell Only 1 Order

SHRIKE GAS POWERED RACER
Sell Only 1 Order

VOIT RAISED SEAM BASKETBALL
Sell Only 1 Order



BICYCLE SPEEDOMETER
Sell Only 1 Order

PORTABLE ELECTRIC MIXER
Sell Only 1 Order

5 TRANSISTOR WALKIE-TALKIES
Sell Only 2 Orders

40X TELESCOPE
Sell Only 1 Order

SENIOR CARPENTER'S CHEST
Sell Only 1 Order

HERE'S ALL YOU DO!

Earn these valuable prizes and many more shown in our Big Prize Catalog — become a member of Junior Sales Club. It's easy and loads of fun. Here's all you do! Mail coupon and we'll send you your Free Membership Card, Free Prize Catalog, complete selling instructions, Grand Prize Awards information and first order of 11 boxes of lovely All Occasion Greeting Cards. (If the prize you want requires more than one order of 11 boxes, start off with one order.) Cards are sent on credit because we trust you! YOU DO NOT PAY IN ADVANCE. Each box contains 20 beautiful greeting cards of finest quality for the low price of $1.50. That's about 7¢ a card! Relatives, neighbors, friends — everyone will want one or more boxes. That's why many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL. You have 30 days to sell your cards. Then promptly return prepaid by Parcel Post any boxes you can't sell, keeping 55¢ for each box you do sell. That's all there is to it! Get the prize you want the fast, easy J.S.C.A. way. Full details on $1,000.00 College Scholarship and other Grand Prize Awards will be sent with your first order. Act Now!

JOIN the ORIGINAL **J.S.C.A.** And Be Eligible To Win College Scholarship ...Or Other Grand Prizes!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON — REPLY CARD — CUT & MAIL TODAY — NO STAMP NEEDED

FIRST CLASS PERMIT NO. 3105 SPRINGFIELD MASSACHUSETTS

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

Postage Will Be Paid by

Junior Sales Club of America

Dept. 69AC-2 SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Please send me my first order of 11 All Occasion Greeting Card Boxes to sell — and complete facts on how to win Grand Prize Awards.

Name .....
Print Clearly

Address ..... Apt. No. .....

City ..... State ..... Zip .....

Parent's Signature .....

COMPLETE FISHING OUTFITS

TRANSISTOR RADIO

CROQUET SET

GUITAR-AMP COMBO

WRIST WATCHES

VOLLEYBALL SET

GIRL'S TRAVEL CASE

DRAG RACE SET

TAPE RECORDER

SLEEPING BAGS

10-POWER TELESCOPE

COMPLETE ARCHERY SETS

MODEL ROCKETRY

CHEMISTRY SETS

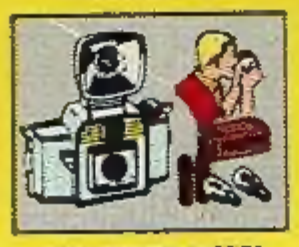
SPORT BIKES

POLAROID CAMERA

JR. TYPEWRITER

MICROSCOPE SETS

FOUR PLAYER BADMINTON


FLASH CAMERA OUTFITS

BASKETBALL & GOAL

"I sell American Seeds every year."
Joel Ballenger
Washington

"It's an easy way to get money and prizes."
Mary Zimmerman
Wisconsin

"They sell as fast as I can show them."
William Hanlin
Missouri

MAKE MONEY
GET PRIZES
with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 45-pack order of American Vegetable and Flower Seeds at 20c a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too—and get your prize at once. Or, if you want money instead of a prize, keep $3.00 for every 45-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 948
Lancaster, Pa. 17604
OUR 51st YEAR

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 948, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 20c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

AMERICAN SEED CO., Dept. 948, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 20c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

EXTRA!

$3,000 GIVEN AWAY in our Promptness Contest in addition to the prizes and money you earn selling seeds.

Complete information is sent with your Big Prize Book and Seeds.

SAVE FOR COLLEGE or SPEND IT NOW!